



Wealth: How the World's High-net-worth Grow, Sustain, and Manage Their Fortunes (Hardback)

By Merrill Lynch, Capgemini

John Wiley and Sons Ltd, United Kingdom, 2008. Hardback. Book Condition: New. 232 x 154 mm. Language: English . Brand New Book. It is true that the rich do get richer, and more plentiful. Around the world, there are almost 10 million millionaires, controlling an enormous pool of assets of some US\$37 trillion. Just how do the very rich acquire their wealth, and how do they manage and grow it at a faster rate than the average investor? The wealthy are trendsetters in the world of finance and investment; learning about how they acquire and build their fortunes can help any investor achieve superior results and returns. In Wealth, Merrill Lynch and Capgemini present a readable guide on what drives the success of HNWIs, as well as the trends, growth, increased complexity and competitiveness of the global wealth management market, all based on over a decade of research. Full of wealth-building strategies for HNWIs everywhere, as well as for those who aspire to join their ranks and those who advise them, Wealth is a complete guide to successful holistic wealth management. Comprehensive coverage includes:* What you should aspire to achieve with your wealth management goals.* New ways in which HNWIs...



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