



E-Learning and foreign languages

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Diplom.De Feb 2003, 2003. Taschenbuch. Book Condition: Neu. 211x149x12 mm. Neuware - Diploma Thesis from the year 2002 in the subject Computer Science - Miscellaneous, grade: 1,0, University of Applied Sciences Bielefeld (unbekannt), language: English, abstract: Inhaltsangabe:Abstract: Language learning software has been available on the market for a couple of years. So far the most common form of delivering the product is a CD-Rom. The Internet offers not only the possibility to deliver this product in an immaterial way, but also to add new features to it. The goal of the thesis is to find out, which additional features an online offered language learning software must possess, to satisfy the needs of the customer. This task is part of the so called new product development process. It is a very complex process and refers to all departments of a company, even though, for a long time it has been considered to be only the job of the R & D department. But to solve the above mentioned task, the technical component, of new product development is not important. For this piece of work only the point of view of the marketing department is important, as it is their duty to...



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