



Structural Effects of Communication Technologies on Firms: Lessons from the Past (Classic Reprint)

By Dr Joanne Yates

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Structural Effects of Communication Technologies on Firms: Lessons From the Past Past and Present In the midst of today s revolution in information and communication technology, we often lose sight of the past. We see computers and computer-based communications as wholly new developments that have no precedents. Yet the technology of communication and information has been evolving for thousands of years. By studying how past changes in communication technology have affected the organizations using these technologies, we can gain insight into the effects of current technological changes on organizations. Such insights should be particularly valuable to a large scale research project on this topic, such as the Management in the 1990 s project undertaken in MIT s Sloan School of Management. The past is not, of course, a perfect model for the future. Changes in technology, whether in the past or the present, occur not in isolation, but simultaneously with other types of changes. Thus we should not expect the past to predict the future. Nevertheless, a study of the effects of past developments in...



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